



your personal stylist



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Jamie is a former full-time stylist and personal shopper who now shares her style and beauty tips, shopping finds, and product reviews on JK Style.

The goal of JK Style is to help women look and feel their best while celebrating their own unique sense of style. From discovering new trends (and how to incorporate them) to styling tricks and new product finds, the focus remains on affordable personal style.

Stats

6,000+
monthly page views

5,000+
unique users

6,000+
social media reach



2.2K



1.3K



1.1K



1.2K

Services

- Sponsored Posts
- Product Reviews
- Banner Ads
- Giveaways
- Brand Ambassador

Demographic

- 90% female
- 70% located in the USA
- 12% are between 18-24
- 38% are between 25-34
- 27% are between 35-44
- 12% are between 45-54